



**REFRESHING
GREATER MANCHESTER'S**

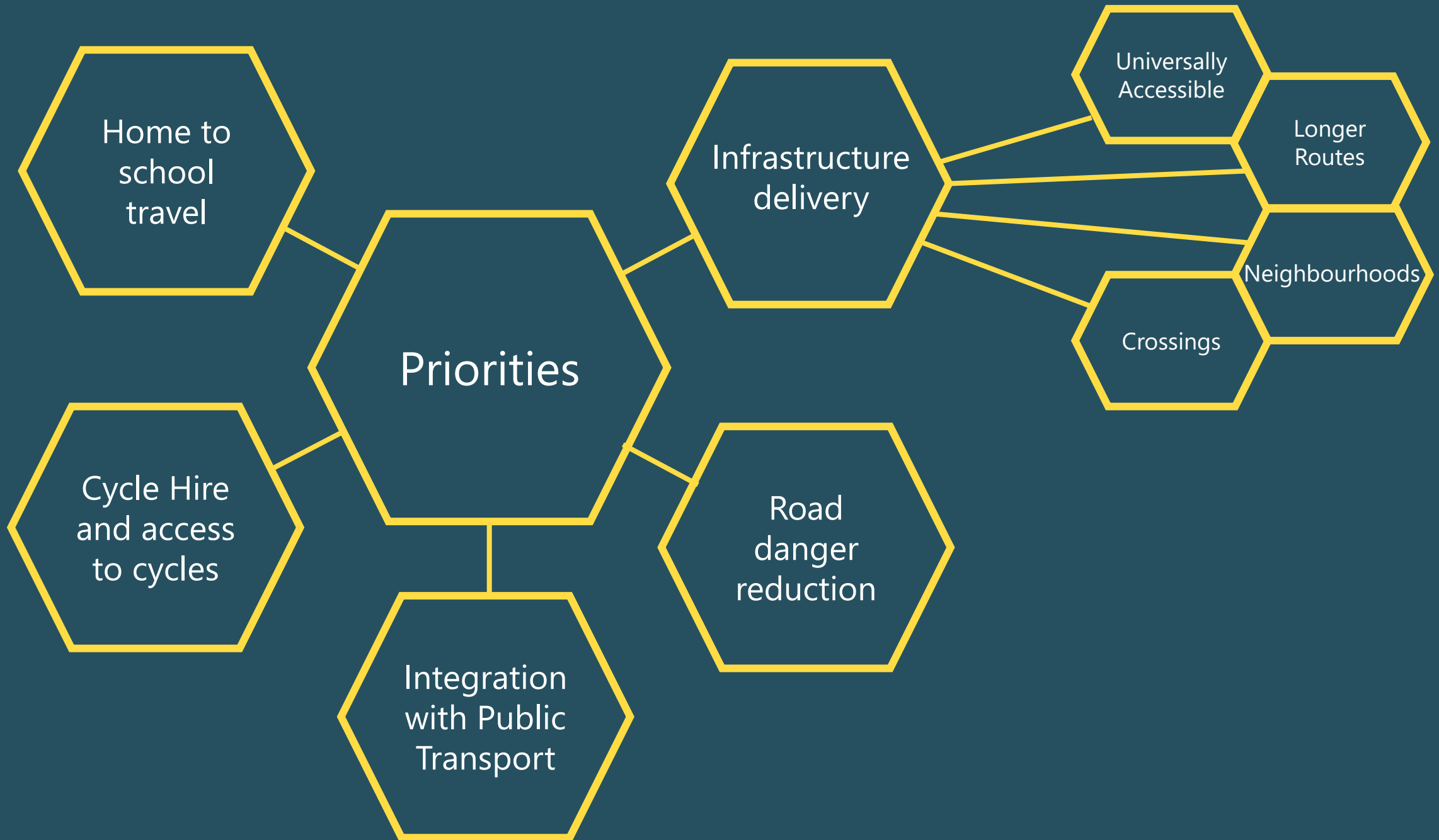
ACTIVE TRAVEL MISSION

DAME SARAH STOREY ACTIVE TRAVEL COMMISSIONER

Foundations

- Fundamental to our programme will be three foundations, the **ABC** at the heart of our programme:
 - **Accessibility**
 - **Behaviour change**
 - **Communications & engagement**





Recommendation 1

Renew the commitment for every part of the Bee Active Network to be universally accessible.



Recommendation 2



Deliver a pilot for trialling the carriage of bikes and non-standard cycles on trams.



Recommendation 3

Adopt Vision Zero, clearly stating a timeframe and plan for all people in GM to commit to.



Recommendation 4

Publish a plan for the expansion of GM's cycle hire scheme to additional areas of Greater Manchester.



Recommendation 5

Establish an integrated ticketing system for the Bee Network that incorporates cycle hire, allowing customers to complete end to end, multi-modal journeys with a single fare.



Recommendation 6

Explore new offers - including for Our Pass holders - on Cycle Hire and TfGM's Cycle Hubs to improve access and encourage use.



Recommendation 7

Publish the comprehensive network review by the end of April 2023 that I requested on taking up the Active Travel Commissioner role.



Recommendation 8



Publish a comprehensive update to the future pipeline of active travel infrastructure, acknowledging the previous ten year target and including annual goals to enable progress to be transparently tracked and reported on year by year. Target date of April 2023 for the initial update.

Recommendation 9



Deliver a new plan for travel between home and school that reduces the number of children being driven less than 2km to their school and helps support Greater Manchester ambitions for improved air quality.



Recommendation 10



Work with GM's local authorities and the VCSE sector to create an expanding, accessible and diverse range of training offers to suit local needs that reaches all residents of GM by 2025. Collaborate with Bikeability to assist them in achieving the ambition to ensure that every child is able to achieve level 2 Bikeability by 2025.



Next steps

- We are working with key delivery partners to make active travel easier, safer & more attractive. This will be fundamental to delivering on the ambitions within this document.
- We will also use an implementation plan as an opportunity to reflect on progress against the priorities & recommendations.



Key discussion points

- Looking at the recommendations, what are the synergies with existing opportunities and where can we seek to explore new opportunities across the region?
- What role can the Committee play in the implementation of the Refresh, with a particular focus on overcoming challenges?
- How can we enhance communication with elected members to ensure regular updates on progress and challenges?

